



Board Meeting Minutes

Date: Tuesday, May 4, 2021

Time: 6:00 p.m.

Location: Zoom Call

Present	Marsha Cannon	Alex Klemmer	Gretta Monahan	Wendy Watkins
	Ariel Cudkowicz	Dru Lindgren	Terri Partridge	Ed Westerman
	Caitlyn Ellis	Michael Lindgren	David Sherr	Tricia Wynn
	Susan Harrington	Heidi Milne	Peter Smith	Peter Zschokke
Not Present	Rhonda Lushan			

Call to order by Michael Lindgren

- Quorum Established

Motion by Dru Lindgren: Move to Approve Board Meeting Minutes from February 9, 2021

Seconded by Ed Westerman and unanimously accepted

Acknowledgements

- Susan Harrington announced her friend will run the Boston Marathon and fundraise for FTC
- Dru acknowledged and thanked board member spotlight participants (Tricia, Ariel and Susan) for sharing their stories
- Michael congratulated David Sherr on the publication of his article

Guest Science Presentation by Stefano Monti

- Consortium update given and slides distributed to board members

Financial Update by Susan Harrington

- As a result of our Virtual Event being later in the year, we are drawing on cash reserves, all expenses have been expected and in line with Budget
- \$3,000 unexpected dollars received in 2021 for 2020 Giving Tuesday have been distributed to Consortium, will count to 2021 Giving Tuesday
- To date we have at least one Marathon runner, opportunity to raise money

GLG Update by Terri Partridge

- GLG connects clients through Social Impact Program. FTC nominated by Terri's daughter, Madeline Partridge. FTC receives 4 hours of pro bono expert time
- First meeting was with Rich Bornstein. Specializes in connecting brand with audience through web and social
- Second meeting was with Julian Greene. Specializes in the importance of Search Engine Optimization (SEO) and connecting with influencers and bloggers. Focus on our website and communicating/connecting with our audience
- Third meeting will be on Thursday 5/6/21 with Alicia Anderson
- Terri emphasized the need to put resources and money into our website
- Caitlyn gave special thanks to Maddie for connecting FTC with GLG and the opportunity to work with them

Science Presentation by David Sherr

- New Study manuscript on how aryl hydrocarbon receptor (AhR) an environmental chemical receptor, drives cancer immunosuppression and that its removal from malignant cells can result in tumor rejection, by David and Consortium was accepted by the National Academy of Sciences
- Michael congratulation David for all the efforts and work

2021 Find The Cause Virtual Event Update by Caitlyn Ellis

- 2021 Virtual Event date: September 28, 2021
- Sponsorship request for renewals have gone out
- Acknowledgement and thanks given to renewals from Wynns \$25,000, Bill Schawbel \$25,000, Monashee \$10,000 and Seyfarth Shaw \$10,000
- Board asked to connect with contacts about auction items
- 1 on 1 board member meeting will continue

Education Committee Update by Alex Klemmer and Dru Lindgren

- Education Presentation given to Cambridge Savings bank – well received, great feedback
- May 2021 presentations are set for: JLL, Colliers and Seyfarth
- Waiting on Junior League of Boston and Wellesley Junior Women's/National Charity League
- Boston Club – Susan to get a connection to forward to Dru
- Heidi and Gretta both have possible connections and will forward to Dru

Executive Director Report by Caitlyn Ellis

- Thanks given to David for the idea of pushing out vaccination information video. Dru will share out the video
- Marathon donations not in the budget, any potential virtual participants not linked to a charity would be great to connect with FTC
- Finishing Annual Report/Donor Stewardship piece, will go out via eblast and live on the FTC website
- Caitlyn and Michael will begin working on reorganizing Strategic Plan

Adjournment by Michael Lindgren

Motion by Michael Lindgren: Move to adjourn

Seconded by Alex Klemmer and Ed Westerman, unanimously accepted